

Willamette United Soccer Club to host Mt. Hood Challenge

March 19, 2009



Willamette United is proud to announce the creation of a new soccer tournament called The Nike Mt. Hood Challenge. The new tournament will be held on August 20-23, 2009 and the goal for the first year is to register at least 200 teams. Many of the tournament's teams will be traveling from out of state, providing local clubs an opportunity to play against some of the best soccer competition the country has to offer.

Willamette United has entered into a partnership with Mike Morris and Valorie Westlund to manage the new tournament. Mike and Valorie are responsible for several highly successful soccer tournaments on the west coast. One of their past successes was a local tournament that registered over 340 teams and Mike is confident that it will not take long to replicate that kind of success with the Nike Mt. Hood Challenge. The Nike Mt. Hood Challenge has already secured partnerships with Nike, Tursi's, FC Portland and Canby United in an effort to make this the best soccer tournament in our area.

The staff at Willamette United is VERY excited about the opportunity to work with Mike and Valorie on this new endeavor. They bring years of experience, invaluable relationships, and incredible enthusiasm to this exciting event. In addition to running the Nike Mt. Hood Challenge, Mike and Valorie will also help grow and manage the Summit Mortgage Challenge Cup, and the Willamette Cup recreational tournament.

If early projections are met, these three tournaments will help increase the club's revenue significantly. Additional revenue will help pay for children in need of financial assistance, new equipment and the proposed soccer complex. Added revenue will also mean that the club will likely be able to avoid raising registration fees in the near future.

It is important to remember that this tournament belongs to our soccer club and our communities. This is a true opportunity to help our children, club and community. Volunteers are needed to make sure this is one of the best tournaments on the west coast.

If you would like to volunteer please email clubmanager@wusc.net and let John Hanna know if you are willing to help out by volunteering.

Look for more announcements regarding the Nike Mt. Hood Challenge soon!

LEARN MORE AT...

www.mthoodchallenge.com

